

## U.S. Footwear Retailer Application

Date \_\_\_\_\_

Primary Contact \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Department \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company website \_\_\_\_\_

Type of Business/Specialty \_\_\_\_\_

**Membership fees are based on the entire company's retail footwear sales for calendar year 2011.**

Total Shoe Sales	Annual Member Fee
Up to \$10,000,000	\$3,300
\$10,000,000 - \$15,000,000	\$4,800
\$15,000,001 - \$25,000,000	\$6,450
\$25,000,001 - \$40,000,000	\$7,650
\$40,000,001 - \$60,000,000	\$9,000
\$60,000,001 - \$100,000,000	\$10,350
\$100,000,001 - \$125,000,000	\$16,500
\$125,000,001 - \$150,000,000	\$16,500
\$150,000,001 - \$175,000,000	\$16,500
\$175,000,001 - \$200,000,000	\$16,500
\$200,000,001 - \$300,000,000	\$18,000
\$300,000,001 - \$400,000,000	\$19,000
\$400,000,001 - \$500,000,000	\$21,000
\$500,000,001 - \$600,000,000	\$22,500

Total Shoe Sales	Annual Member Fee
\$600,000,001 - \$700,000,000	\$24,000
\$700,000,001 - \$800,000,000	\$27,000
\$800,000,001 - \$900,000,000	\$28,500
\$900,000,001 - \$1,000,000,000	\$30,000
\$1,000,000,001 - \$1,100,000,000	\$34,000
\$1,100,000,001 - \$1,200,000,000	\$36,225
\$1,200,000,001 - \$1,300,000,000	\$37,950
\$1,300,000,001 - \$1,400,000,000	\$39,675
\$1,400,000,001 - \$1,500,000,000	\$41,400
\$1,500,000,001 - \$1,600,000,000	\$43,125
\$1,600,000,001 - \$1,700,000,000	\$44,850
\$1,700,000,001 - \$1,800,000,000	\$46,575
\$1,800,000,001 - \$2,000,000,000	\$48,300
\$2,000,000,001 and Up	\$51,750

See next page for list of Member Benefits, FDRA Publications Sign up Sheet and Payment Instructions →

## Payment

Total amount enclosed \$ \_\_\_\_\_

Please select one of the following payment methods:

- Check enclosed, payable to FDRA. Must be in US dollars, drawn on a US bank.  
 Wire: If paying by wire, please contact FDRA at 202-737-5660 or [flewis@fdra.org](mailto:flewis@fdra.org) for account information.  
 Credit Card:    VISA    MasterCard    American Express

Card Number \_\_\_\_\_ Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Please list below all contacts in your company, including the principal contact first, who should receive FDRA's publications.

Company Name \_\_\_\_\_

Executive's Name	Publication (see below for list)	Email	Phone	Fax

Publications are distributed via email, unless otherwise directed. They are also available at [www.fdra.org](http://www.fdra.org).

**Please return this page along with page 1 of the application and payment to:**

**FDRA**  
1319 F Street, NW, Suite 700  
Washington, DC 20004                      or fax to 202-638-2615

**For questions, or to submit a payment over the phone, please contact Faith Lewis at 202-737-5660 or [flewis@fdra.org](mailto:flewis@fdra.org).**

### Benefits of Membership

Joining FDRA is one of the best investments you can make. Here are a few reasons why:

#### • FDRA publications

*The Executive Bulletin*, published once a month in English and Chinese, keeps you updated on cost differences across shoe sourcing countries, shoe production and trade data on US imports.

*The Customs Report* monitors U.S. Customs decisions affecting duties on imported footwear.

*The Intellectual Property Digest and Trademark Filings* reports on legal issues pertaining to the footwear industry.

*The Sales Survey* compares retailers' and distributors' sales performance on a store-for-store basis, against national and regional results of more than 20,000 shoe stores and departments (for participating members only).

#### • Networking & Professional Development

Members receive invitations to FDRA conferences, held year-round all over the world, as well as insight into important industry events and happenings. Most member types are eligible to vote and hold FDRA office.

#### • Discounts on conference registrations

FDRA members save up to 25% on registration costs for all conferences

#### • FDRA Working Groups

Currently representing Product Safety, Social Compliance, Government Relations, Customs/Logistics, and Human Resources, these groups are an opportunity to address specific hot topics with your colleagues and get the latest updates on pressing issues.

#### • FDRAnet

A secure intranet among members, FDRAnet offers an informal setting to connect with your colleagues and share information. 2