

## Already an FDRA Member? Renew Today!

### Step 1 Select your member type. (If you're unsure, take a look at page 3 for descriptions.)

Please check one:

- Retailer
- Distributor
- U.S. Footwear Affiliate
- U.S. Non-Footwear Affiliate
- International Footwear Affiliate (IFAM)

### Step 2 Tell us about yourself.

Date \_\_\_\_\_

Primary Contact \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Department \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company website \_\_\_\_\_

Type of Business/Specialty \_\_\_\_\_

### Step 3 Determine your annual membership fee.

#### Retailers:

Membership fees are based on the entire company's retail footwear sales for calendar year 2011.

Total Shoe Sales	Annual Member Fee
Up to \$10,000,000	\$3,300
\$10,000,000 - \$15,000,000	\$4,800
\$15,000,001 - \$25,000,000	\$6,450
\$25,000,001 - \$40,000,000	\$7,650
\$40,000,001 - \$60,000,000	\$9,000
\$60,000,001 - \$100,000,000	\$10,350
\$100,000,001 - \$125,000,000	\$16,500
\$125,000,001 - \$150,000,000	\$16,500
\$150,000,001 - \$175,000,000	\$16,500
\$175,000,001 - \$200,000,000	\$16,500
\$200,000,001 - \$300,000,000	\$18,000
\$300,000,001 - \$400,000,000	\$19,000
\$400,000,001 - \$500,000,000	\$21,000
\$500,000,001 - \$600,000,000	\$22,500

Total Shoe Sales	Annual Member Fee
\$600,000,001 - \$700,000,000	\$24,000
\$700,000,001 - \$800,000,000	\$27,000
\$800,000,001 - \$900,000,000	\$28,500
\$900,000,001 - \$1,000,000,000	\$30,000
\$1,000,000,001 - \$1,100,000,000	\$34,000
\$1,100,000,001 - \$1,200,000,000	\$36,225
\$1,200,000,001 - \$1,300,000,000	\$37,950
\$1,300,000,001 - \$1,400,000,000	\$39,675
\$1,400,000,001 - \$1,500,000,000	\$41,400
\$1,500,000,001 - \$1,600,000,000	\$43,125
\$1,600,000,001 - \$1,700,000,000	\$44,850
\$1,700,000,001 - \$1,800,000,000	\$46,575
\$1,800,000,001 - \$2,000,000,000	\$48,300
\$2,000,000,001 and Up	\$51,750

**Distributors:**

Total Shoe Sales	Annual Member Fee
Up to \$5,000,000	\$1,000
\$5,000,001 - \$10,000,000	\$2,500
\$10,000,001 - \$15,000,000	\$3,500
\$15,000,001 - \$20,000,000	\$4,000
\$20,000,001 - \$25,000,000	\$4,500
\$25,000,001 - \$30,000,000	\$6,500
\$30,000,001 - \$35,000,000	\$7,600
\$35,000,001 - \$40,000,000	\$8,500
\$40,000,001 - \$45,000,000	\$10,000
\$45,000,001 - \$50,000,000	\$11,500
\$50,000,001 - \$60,000,000	\$12,500
\$60,000,001 - \$75,000,000	\$13,500
\$75,000,001 - \$85,000,000	\$15,000
\$85,000,001 - \$100,000,000	\$16,500
\$100,000,001 and Up	\$18,000

**U.S. Footwear Affiliate:**

Annual Sales less than \$10,000,000	\$5,000
Annual Sales up to \$200,000,000	\$10,000
Annual Sales over \$200,000,000	\$18,000
Trade Show Enterprises: Top International Events	\$25,000
Trade Show Enterprises: Local and Regional Events	\$10,000

**U.S. Non-Footwear Affiliate:**

Non-Footwear Affiliate Membership costs \$1,500 per year.

**International Footwear Affiliate (IFAM):**

IFAM Membership costs \$5,000 per year.

**Step 4** Select your payment method.

Total amount enclosed \$ \_\_\_\_\_

Please select one of the following payment methods:

- Check enclosed, payable to FDRA. Must be in US dollars, drawn on a US bank.
- Wire: If paying by wire, please contact FDRA at 202-737-5660 or flewis@fdra.org for account information.

Credit Card:     VISA     MasterCard     American Express

Card Number \_\_\_\_\_ Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

**Step 5** List your publications recipients.

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Please list below all contacts in your company, including the principal contact first, who should receive FDRA's publications.

Company Name \_\_\_\_\_

Executive's Name	Publication (see list below)	Email	Phone	Fax

Publications are distributed via email, unless otherwise directed. They are also available at [www.fdra.org](http://www.fdra.org).

**Step 6** Send us your application!

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Please return all pages of application along with payment to:

FDRA  
Attn: Faith Lewis  
1319 F Street, NW, Suite 700  
Washington, DC 20004

or fax to 202-638-2615

For questions, or to submit a payment over the phone, please contact Faith Lewis at 202-737-5660 or [flewis@fdra.org](mailto:flewis@fdra.org).

**Thank you!**

**FDRA publications**

*The Executive Bulletin*, published once a month in English and Chinese, keeps you updated on cost differences across shoe sourcing countries, shoe production and trade data on US imports.

*The Customs Report* monitors U.S. Customs decisions affecting duties on imported footwear.

*The Intellectual Property Digest and Trademark Filings* reports on legal issues pertaining to the footwear industry.

*The Sales Survey* compares retailers' and distributors' sales performance on a store-for-store basis, against national and regional results of more than 20,000 shoe stores and departments (This publication is available only to members who participate in the Sales Survey.)

**Member Types**

- Retailers: Companies operating 40 or more shoe stores or departments, or have annual retail shoe sales in excess of \$25 million
- Distributors: Companies that import finished footwear into the U.S., act as an agent, or manufacture shoes in the U.S.
- US Footwear Affiliate Members: U.S. companies that supply footwear materials, components, services (including exhibit operators), and equipment to the footwear sector
- International Footwear Affiliate Members (IFAM): International shoe manufacturers, suppliers, and trade associations, not owned or operated by a foreign government (IFAM members are not eligible to vote or hold FDRA office).
- Non-Footwear Affiliate Members: Suppliers to the industry, including motor, air and ocean carriers, freight forwarders and consolidators, customs brokers, law firms, consultants and financial analysts (Non-Footwear Affiliate members are not eligible to vote or hold FDRA office.)